

THE 2009 GREATER PHILADELPHIA FILM AND VIDEO GUIDE  
DISPLAY ADVERTISING CONTRACT

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_ Listing Form Enclosed: Yes  No   
Section: \_\_\_\_\_ Primary Category: \_\_\_\_\_  
Secondary #1: \_\_\_\_\_ Secondary #2: \_\_\_\_\_  
Total Enclosed: \_\_\_\_\_ Payment:  Check ( # \_\_\_\_\_ )  Visa  Mastercard  
Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

NO AD CAN BE PROCESSED WITHOUT PAYMENT, COMPLETED LISTING FORM,  
AND SIGNED CONTRACT  
Contract, Listing, & Payment deadlines are Friday, October 31, 2008. Artwork deadline  
is Friday November 7, 2008.

Please make checks payable to: Greater Philadelphia Film Office  
Send contracts and checks to: Nicole Ross or Denise Beek  
Greater Philadelphia Film Office, 100 South Broad St., Suite 600, Philadelphia, PA 19110  
(215) 686-2668 Fax: (215) 686-3659

Terms & Conditions

- A. The term publisher as used in this section shall refer to Greater Philadelphia Film Office, a PA 501(c)(3) Corp.
- B. Advertisements are accepted upon the representation that advertiser and its agency have the right to publish the contents thereof. In consideration of such publication advertiser and its agency agree to indemnify and hold publisher harmless against any expense or loss by reason of any claim arising out of publication.
- C. All contents of advertisements are subject to publisher's approval and publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time at the publisher's discretion. Publisher also reserves the right to insert the word advertisement above or below any copy.
- D. The advertiser is responsible for delivery of electronic artwork and for any costs associated with the production of said artwork.
- E. Cancellations or changes in orders may not be made by the advertiser or its agency after the reservation deadline.
- F. Positioning of advertisements is at the discretion of the publisher, although requests will be taken into consideration.
- G. Publisher is not liable for delays in delivery and/or non-delivery in the event of an act of God, action by any government or quasi-government entity, fire, flood, insurrection, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of publisher affecting production or delivery in any manner.
- H. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as due and payable to the publisher for advertising which advertiser or its agency ordered and which advertising was published.
- I. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. The publisher's liability for error will not exceed the cost of the space occupied by the error.
- J. Publisher shall have no liability for errors in key numbers or advertisers index.
- K. Conditions, other than rates, are subject to change by the publisher without notice.
- L. No conditions other than those set forth in this agreement shall be binding on the publisher unless specifically agreed to in writing by the publisher. Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with provisions of this agreement.
- M. Publisher reserves the right to edit listing and to combine categories as deemed necessary.
- N. Every reasonable effort will be made to accurately compile the information contained in this publication, and the Greater Philadelphia Film Office assumes no responsibility for errors or omissions.

I have read and agree with the above listed terms and conditions.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted for GPFO: \_\_\_\_\_ Date Accepted: \_\_\_\_\_