



**GREATER PHILADELPHIA  
FILM OFFICE**  
WWW.FILM.ORG

2009-2010  
**GREATER PHILADELPHIA  
FILM & VIDEO PRODUCTION GUIDE**  
**ADVERTISE TODAY!**

The continuous growth of local film production has spurred demand for more talent, crew, and professional services in the region. Accountants, carpenters, video editors, realtors and more all benefit from exposure to producers and filmmakers looking to crew up! Their first point of reference is the Greater Philadelphia Film & Video Production Guide. Advertise today and be among the group of professionals working in the Greater Philadelphia Film Production Industry.

**TABS  
\$2815**

Premier Multi-Media Ad Package Upgrade

**\*Prominent Ad Placement**

**\* (9) Online Text Ads**

**\* Production Pack Insert**  
(4x6 postcard insert in production packs for enhanced exposure- Exclusive Offer for Premium Advertisers)

**Inside Cover  
\$3375**

Premier Multi-Media Ad Package Upgrade

**\*Prominent Ad Placement**

**\* (9) Online Text Ads**

**\*Company Spotlight**  
(30-day Company Logo, Link and Description on Homepage)

**\* Production Pack Insert**  
(4x6 postcard insert in production packs for enhanced exposure- Exclusive Offer for Premium Advertisers)

**Back Cover  
\$4500**

Premier Multi-Media Ad Package Upgrade

**\*Prominent Ad Placement**

**\* (9) Online Text Ads**

**\* (2) Company Spotlight**  
(60-day Company Logo, Link and Description on Homepage)

**\* Production Pack Insert**  
(4x6 postcard insert in production packs for enhanced exposure- Exclusive Offer for Premium Advertisers)

**SPACE  
RESERVATION:  
OCTOBER 31ST**

**ARTWORK  
DEADLINE:  
NOVEMBER  
7TH**  
\*All ads- 1/8" bleed



**Full Page  
4-Color Package.....\$1,950**

Includes:  
(1) Full Page 4-Color Ad (1) Production Guide  
(2) Primary Listings (2) Online Listing  
(4) Free Secondary Categories

**Full Page  
Specs:  
5" w x 8" h**

**Half (1/2) Page  
4-Color Package.....\$1,325**

Includes:  
(1) 1/2 Page 4-Color Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Half (1/2) Page  
Specs:  
5" w x 3 7/8" h/  
2 3/8" w x 8" h**

**Quarter (1/4) Page  
4-Color Package .....\$925**

Includes:  
(1) 1/4 Page 4-Color Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Quarter (1/4) Page  
Specs:  
2 3/8" w x 3 7/8" h  
5" w x 1 7/8" h**

**Quarter (1/4) Page  
Spot Color Package.....\$725**

Includes:  
(1) 1/4 Page Spot Color Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Eighth (1/8) Page  
Specs:  
2 3/8" w x 1 7/8" h**

**Full Page  
B/W Package.....\$1,650**

Includes:  
(1) Full Page Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Half (1/2) Page B/W  
Package.....\$1025**

Includes:  
(1) Half Page Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Quarter (1/4) Page B/W  
Package.....\$595**

Includes:  
(1) 1/4 Page Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing  
(2) Free Secondary Categories

**Individual Freelance  
Package\* .....\$500**

Includes:  
(1) 1/8 Page Ad (1) Production Guide  
(1) Primary Listing (1) Online Listing

**\*Also Available for Freelancers  
\$275 - Spot Color \$225- B/W  
(Companies Not Eligible)**

**Nicole Ross Email: Nicoler@film.org OR Denise Beek Email: Denise@film.org**

**TEL: 215/686-2668 Web: www.film.org/FilmGuide**



**GREATER PHILADELPHIA  
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# MULTI-MEDIA ADVERTISING PACKAGES

JANUARY 2009- DECEMBER 2009

## GAIN ONLINE & OFFLINE EXPOSURE TO FILM INDUSTRY PROFESSIONALS!

If your business serves the film & TV production industries in Philadelphia, across Pennsylvania or any place in the Mid-Atlantic region, you'll reach the RIGHT audience as a **WWW.FILM.ORG** advertiser!



### TEXT ADS ON FILM.ORG

FILM.ORG visitors make up more than 42,000 pageviews per month!

Enhance your branding & increase company name familiarity

50% of FILM.ORG users return to the site more than twice a month. Advertise and enjoy repeated opportunities for exposure!

Drive new traffic directly from our site to yours!

The CTR (Click Through Rate) on FILM.ORG is double the industry average.

### VIP PACKAGE

**Expand Your Brand...**  
as a leader in the Film Production industry!

Your **VIP Multi-Media Package** with GPFO includes:

(1) Quarter Page B/W Print Ad Package

*plus*

(3) Text Ads on Film.org

**YOUR PRICE: \$930**

**Add Color Processing:  
\$350**

### ALL ACCESS PACKAGE

**Reach Your Clients...**  
*whenever & wherever they search!*

Your **All Access Multi-Media Package** with GPFO includes:

(1) Half Page B/W Print Ad Package

*plus*

(6) Text Ads on Film.org

**YOUR PRICE: \$1290**

**Add Color Processing:  
\$350**

### PREMIER PACKAGE

**Set The Standard...**  
through position, visibility & guaranteed recognition!

Your **Premier Multi-Media Package** with GPFO includes:

(1) Full Page B/W Print Ad Package

*plus*

(9) Text Ads on Film.org

**YOUR PRICE: \$2070**

**Add Color Processing:  
\$350**

The Greater Philadelphia Film Office is committed to serving the regional film industry. To ensure that our focus remains clear, we have opted to offer text "advertorials" in place of graphic ads. All text ads include hyperlinks, bold professional listings and a brief description. (125 character limit)

**Nicole Ross** Email: [Nicoler@film.org](mailto:Nicoler@film.org) OR **Denise Beek** Email: [Denise@film.org](mailto:Denise@film.org)

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